

WHAT HAPPENED IN MAY 2020

**Career Goals**

*May 5th & 7th via virtual*

**Effective Communication**

*May 12th via virtual*

**Effective Communication**

*May 14th via virtual*

**HR Insider Series**

*May 19th via virtual*

**LinkedIn MasterClass**

*May 20th via virtual*

**HR Insider Series**

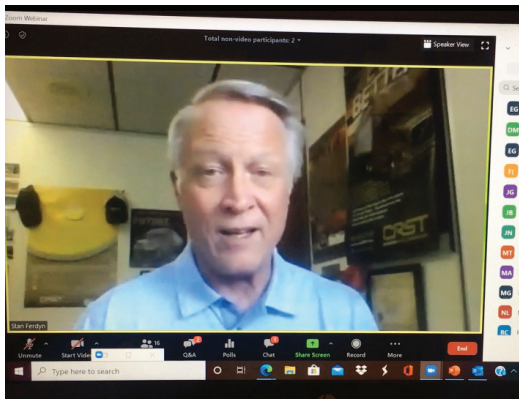
*May 21st via virtual*

**HR Insider Series**

*May 27th via virtual*

**HR Insider Series**

*May 28th via virtual*



**Daily Call**

The Pacific Gateway management team has stayed connected amid the new telecommuting normal. Immediately after Shelter-at-Home went into affect, the management team launched a virtual conferencing space. The meetings have become an essential tool for staying connected, discussing projects, concerns, updates and overall well-being. Although staff have not met in person, the management team faced the challenge head-on. As a result, management has developed and implemented creative and innovative plans to serve customers and adapt to the current challenges we face.

**Pacific Gateway Hosts Virtual Hiring Event**

*March 28th, 2020*

Pacific Gateway hosted its first virtual hiring event, in partnership with CRST Expedited which is one of the nation’s largest transportation companies. CRST has been family-owned for over 65 years and offers company-sponsored, tuition-free training to get a class A license. Employees can drive long-haul or local, are guaranteed competitive wages. The event was moderated by Tisha Kennedy, Pacific Gateway’s Logistics & Goods Movement Lead and included CRST Senior Recruiter Stan Ferdyn. More than two dozen attendees had an opportunity to connect directly with the CRST recruiting team.

**Pacific Gateway Champions Construction Career Pathways**

Pacific Gateway launched its first Construction Career Pathway Webinar. The public was invited to learn about the City of Long Beach’s Project Labor Agreement (PLA) and understand how the City’s construction projects directly impact local, disadvantaged, and veteran residents with job opportunities. The webinar, moderated by Eric Galeana, PLA Administrator for the City of Long Beach and Pacific Gateway Construction Pathways Coordinator, provided insight, information and strategies on how any individual interested in starting a career in construction may begin. Guest panelists included: Ben Garcia, Apprenticeship Readiness Coordinator, who reviewed the Multi-Craft Core Curriculum (MC3) program he coordinates for the Los Angeles/Orange Counties' Building and Construction Trades Council; Myllex Guadamuz, Workforce Development Coordinator for PCL Construction Services, Inc., who covered a step-by-step contractor’s perspective on sponsoring an individual through an apprenticeship program; Andrew Mayorga, Business Representative for LiUNA Laborer’s Union, who summarized the qualifications and expectations of joining a union, emphasizing on the Laborer’s apprenticeship program. To learn more about opportunities in construction please visit:

<https://www.pacific-gateway.org/constructionpathways>

# Virtual Services

Pacific Gateway established a customized set of Virtual Services for easy access to remote learning. The portal was developed to help clients leverage the latest technology, supercharge their job search and connect with appropriate training options that align with their goals.

Customers are able to access general job seeking advice, as well as discover more detailed content such as advice on what to do during an interview, how to make the most out of job boards, and professional development.

The remote learning resources are updated weekly.

Visit [pacific-gateway.org/virtual](http://pacific-gateway.org/virtual)

## VIRTUAL SERVICES

### PG WEBINARS

Virtual workshops and hiring events hosted by Pacific Gateway.

**FREE ONLINE LEARNING**  
Pacific Gateway offers **Metrix Learning**. You can now take advantage of these free courses to enhance your skills and obtain industry recognized credentials that will prepare you for local, in demand jobs!

**LONG BEACH PUBLIC LIBRARY**  
**Gale Courses**  
Gale Courses offers a wide range of highly interactive, instructor led courses that you can take entirely online.

### ACTIVITIES BY WEEK

**DIVERSE WORKPLACES**  
**Looking for an Inclusive Employer? Ask These 9 Questions during Your Interview**  
We all want to feel accepted at work, and an inclusive culture makes that possible. On top of that, diverse workplaces are often more innovative and more profitable.

**UNIQUE METHODOLOGY**  
**Step-by-Step guide to get tons of interviews and find a job in such a crisis**  
Usually, applying this unique methodology is costly as you need to use several paid software. However, this tutorial is 100% for free.

**WHO YOU ARE**  
**How to Find Your Core Values**  
Watch this video to determine what core values are, why core values are important, and how to find your core values in 5 easy steps, including the most important core values litmus test.

**COMPARISON**  
**To overcome challenges, stop comparing yourself to others**  
When you stop comparing yourself to others, you can accomplish great things and discover a powerful new mindset.

# Impacted Workers Assistance

Pacific Gateway partnered with 10 Community Based Organizations to launch the COVID-19 Impacted Workers Assistance initiative. To make it convenient for customers and help determine eligibility, a website and online referral process were developed, enabling individuals the opportunity to apply from home.

Our CBO partners have identified approximately 450 eligible applicants to receive up to \$800 in rent assistance.

CBO partners include Centro CHA, Disabled Resource Center, Goodwill, Long Beach Community Action Partnership, Long Beach Immigrant Rights Coalition, Salvation Army, United Cambodian Community, and Veterans & Youth Career Collaborative.



# U.S. Army Captain Transitions Out of Military with Pacific Gateway Assistance

In October 2019 U.S. Army Captain S. Ford reached out to Pacific Gateway as she was beginning her transition from active duty into the civilian world. After serving as the Director of Operations with the 82nd Airborne Division in Fort Bragg, North Carolina, Cpt. Ford would be relocating her family to Long Beach.

Upon enrolling at the WorkPlace, Cpt. Ford's Career Specialist, Deidra Vandiegriff provided her with one-on-one counseling, professional support and coaching on interview techniques. Deidra also connected Cpt. Ford with Nicolas Lippa, Business Services, who presented direct referral opportunities in fields based on her interests.

In May Captain Ford started a full-time position as the Facilities Integration Project Manager at Northrop Grumman.

Cpt. Ford expressed gratitude to Pacific Gateway, and to her support team who gave her strength to persevere when things looked dim. She encourages all veterans from active duty to reservists, to civilians who have been impacted by layoffs to reach out to Pacific Gateway.



## PG WEBINARS MAY 2020

| Webinar Title  | Date         | Time     | Registered | Attended   |
|--|--------------|----------|------------|------------|
| LinkedIn Masterclass: A Recruiter's Guide                  | May 5, 2020  | 3:00 PM  | 28         | 9          |
| (Español) Unemployment Insurance & Workforce Services      | May 7, 2020  | 3:00 PM  | 7          | 1          |
| Construction Career Pathways                               | May 12, 2020 | 2:00 PM  | 69         | 20         |
| HR Insider Series: Resume 101 & Applicant Tracking Systems | May 19, 2020 | 11:00 AM | 38         | 23         |
| LinkedIn Masterclass: A Recruiter's Guide                  | May 20, 2020 | 1:00 PM  | 14         | 9          |
| (Español) Unemployment Insurance & Workforce Services      | May 20, 2020 | 3:00 PM  | 5          | 4          |
| HR Insider Series: Interviewing Techniques & Strategies    | May 20, 2020 | 5:00 PM  | 20         | 16         |
| HR Insider Series: Negotiating Salary & Closing the Deal   | May 21, 2020 | 5:00 PM  | 37         | 25         |
| HR Insider Series: Resume 101 & Applicant Tracking Systems | May 27, 2020 | 5:00 PM  | 45         | 29         |
| HR Insider Series: Ask a Recruiter                         | May 28, 2020 | 11:00 AM | 13         | 7          |
| Hiring Event: CRST Commercial Truck Driving Opportunities  | May 28, 2020 | 4:00 PM  | 13         | 8          |
| <b>TOTALS</b>  |              |          | <b>289</b> | <b>161</b> |

Track our monthly activities at [pacific-gateway.org/updates](http://pacific-gateway.org/updates)

Next WDB Meeting - *June 30th, 2020 at 3:00 p.m.*  
4811 Airport Plaza Drive. Ste. 120 Long Beach, CA 90815

For more information visit: [pacific-gateway.org/upcoming](http://pacific-gateway.org/upcoming)