

LONG BEACH NEWS

Pacific Gateway Provides Workforce Solution to Long Beach based Technology/Logistics Company

In November, Pacific Gateway launched a partnership with Echo Global Logistics, a publicly-traded Fortune 1000 3PL and freight forwarder with their western regional hub located in Long Beach.

Echo Global Logistics is a leading provider of technology-enabled transportation and supply chain management services headquartered in Chicago with more than 30 offices worldwide and more than 2,500 employees. Echo offers freight brokerage and Managed Transportation solutions for all major modes, including truckload, partial truckload, LTL, intermodal, and expedited. Echo maintains a proprietary,

web-based technology platform that compiles and analyzes data from its network of over 40,000 transportation providers to serve clients across a wide range of industries and simplify the critical tasks involved in transportation management.

Echo was looking for a workforce solution to bridge staffing support as they climbed out of the ashes of the early pandemic and catapulted into the massive economic shift caused by the increased need for goods for many of their clientele. They also lead the country in COVID-19 emergency responsive services in the logistics industry. They have

served as a critical cog in providing on-time delivery of crucial food, water, PPE, and medical supplies needed by first responders, in-need communities, and major hospitals across the country.

Through our partnership, over 30 out of work job seekers have gained real-world work experience providing support to Echo's staff as Shipment Specialists, Logistics Coordinators, Account Coordinators, and even their Human Resources Department.



LONG BEACH JOB RESOURCES

IT Security Training

A 12 Week Program with Integrated Digital Technology



Online retailing, cloud computing, and e-commerce are all contributing to the Information Technology (IT) industry's rapid growth.

Pacific Gateway and the City of Long Beach have recognized this growth and collaborated with Integrated Digital Technology (IDT), one of IT training and certifications providers, to administer an IT Security Administrator training cohort. The cohort started on November 16, 2020, with a projected end date of March 26, 2021.

The IT security administrator program is a 12-week program designed to provide the trainees with the proper tools to achieve the network+/security+/CCNA/CEH/CWNA certification, as well as obtaining jobs in high demand areas such as senior security administrator, security network administration, security analysis, security design, security technical support, and related network security jobs. The program projects include security analysis, network hacking, planning and preventing network intrusion, and network and wireless security management. During this training, students will experience real-world situations that will help them understand how to solve them.

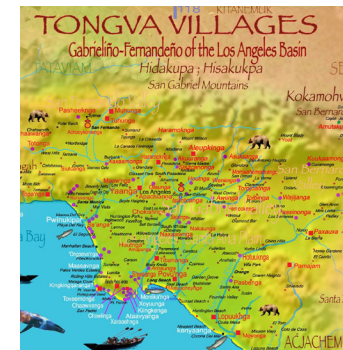
LONG BEACH CULTURE

Pacific Gateway Celebrates Native American Heritage Month

November is Native American Heritage Month, a time to celebrate rich and diverse cultures, traditions, and histories and acknowledge the significant contributions of Native people.

Heritage Month is also an opportune time to educate the general public about tribes, to raise awareness about the unique challenges Native people have faced both historically and in the present, and how tribal citizens have worked to conquer these challenges.

Two Pacific Gateway staff of American Indian ancestry, Cindy Sanchez (O'odham/Chumash) and Lucius Martin (Cherokee/Creek), were joined by Jake Heflin (Osage/Cherokee) from Long Beach's Fire Department to host this special virtual celebration, which highlighted the indigenous history of Long Beach, and in particular, the Tongva who are the original inhabitants of Los Angeles and Orange Counties. They were joined by special guest Cindi Alvitre, Professor of American Indian Studies at Cal State Long Beach, a published author, and a highly respected Elder of the Tongva Nation.



LONG BEACH JOB RESOURCES

Starbucks Virtual Recruitment Events

As part of our continued partnership with Starbucks, Pacific Gateway co-hosted a two-day event that provided job seekers with an opportunity to connect with several Long Beach-based Starbucks Store managers virtually. They provided a thorough overview of their mission, company benefits and culminated in a great question and answer session.

As a result of this recruitment event, dozens of job seekers were offered employment. This partnership has become valuable since Starbucks has 720 partners (employees) between its 24 Long Beach locations.



LONG BEACH COVID NEWS

Pacific Gateway Leads PPE Distribution Efforts

For the past several months, Pacific Gateway led efforts to distribute Personal Protective Equipment (PPE) to Long Beach based businesses and their workers. In early August, launching the effort was to distribute individual PPE kits to 5,000 employees at 500 Long Beach-based businesses. These kits included free face masks, face shields, and hand sanitizer through an exciting multi-agency effort.



The personal protective equipment was made available to California small businesses through the California Office of Emergency Services (Cal OES) in collaboration with the California Office of the Small Business Advocate. Other partners included the Governor's Office of Business and Economic Development (GO-Biz) and the Los Angeles Regional Small Business Development Center Network (LA SBDC) hosted by Long Beach City College (LBCC).



Our implementation design included the utilization of our Pacific Gateway staff, Long Beach Youth Ambassadors, Youth at Work participants, and some adult WorkPlace customers who provided the day-to-day support on the kit manufacturing, business registration, scheduling, and pickup. We are proud to report that we not only attained our goal but exceeded it by providing over 8,500 kits (170% of goal) to 1,100 (220% of goal) unique businesses.

