

WHAT HAPPENED IN DECEMBER 2019

Pacific Gateway Learning Session

December 4th at The WorkPlace

Virgin Orbit Meeting

December 5th at Virgin Orbit

MyDyer/Providence Industries Meeting

December 11th at MyDyer

Healthcare Industry Workshop

December 12th at Harbor Gateway WorkSource Center

Crate Modular Tour

December 12th at CRATE Modular

December 16

HydraFacial Grand Opening

December 16th at HydraFacial

Pacific Gateway Workforce Development Board Meeting

December 17th at The WorkPlace

Homelessness Employment Program Design Session

December 26th at The WorkPlace



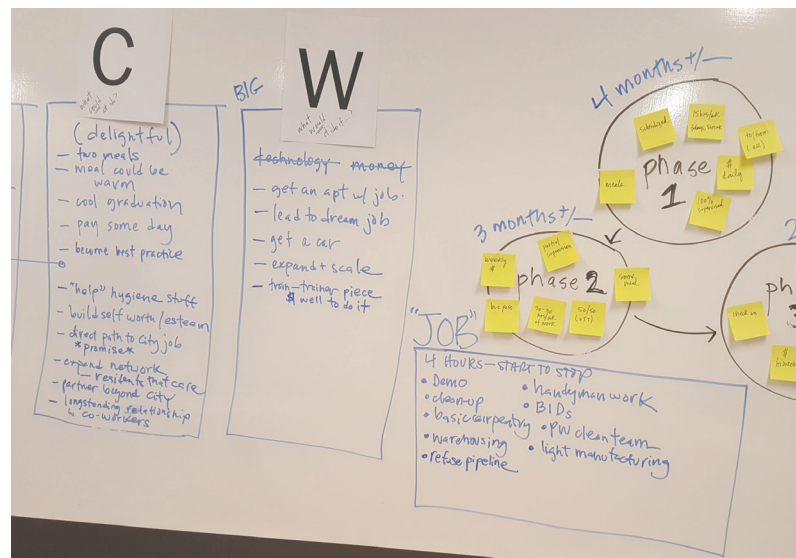
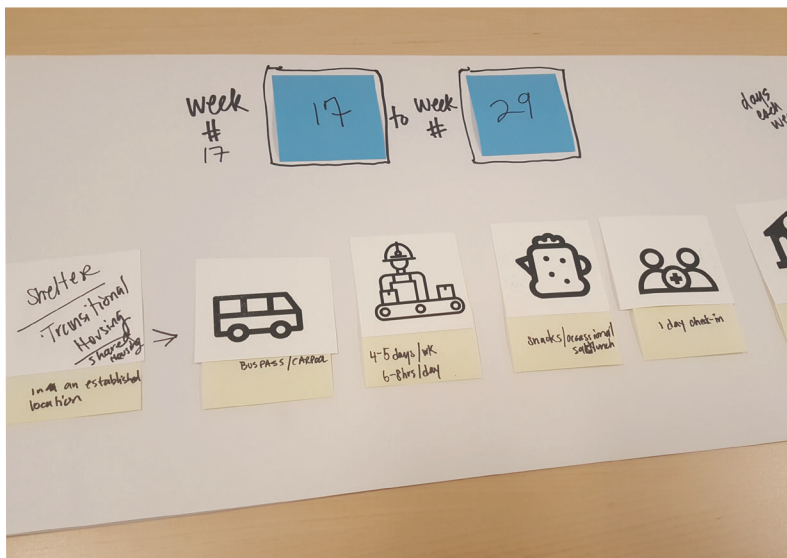
Homelessness Employment Program Design Session

LONG BEACH | ADULT

December 26th, 2020

On December 26th, representatives from Pacific Gateway and the City's Health Department gathered for an in-depth design session to take on the complexity of assisting individuals facing homelessness in a group effort to implement effective services specific to those individuals. The group tackled the subject with discussions about specific barriers facing these individuals and preparation around possible obstacles facing service providers. The careful planning of services will result in a wide range of assistance for obtaining competitive employment. Some of the services include subsidized work experience, training, transportation, supportive services, career coaching, counseling and job search assistance, to name a few.

Launch of the Homelessness Employment Program is projected within the next month.



CRATE Modular Tour

December 12th, 2020

LONG BEACH ADULT

Pacific Gateway Business Engagement team and City of Long Beach Sustainability staff visited Long Beach area based CRATE Modular to learn about their expansion regionally and opportunities for further workforce hiring and training partnerships.

CRATE is a women-led and operated development firm specializing in the design and construction of container-based buildings. CRATE operates out of a 110,000-square-foot warehouse and office with a workforce of over 100 employees. Over the last five years, CRATE and its acquired firms have designed and delivered more than 250,000 square feet of container building space, including Potters Lane in Orange County, a 16-unit project for chronically homeless veterans.



HydraFacial Grand Opening

December 16th, 2020

Pacific Gateway staff attended the Grand Opening of Long Beach based HydraFacial's new 105,000 square foot manufacturing facility. In order to meet the increasing demand for their medical devices, HydraFacial has had to expand their hiring efforts. In 2019 they added nearly 300 new employees in Long Beach. The new location will house their Customer Care, Tech Support, Accounting and Customer Experience teams in addition to their Manufacturing, Shipping and Assembly teams - offering employee amenities, multiple loading docks and up-to-date tools to improve shipping operations.



LONG BEACH ADULT

Did You Know?

Adults Performance Indicator	Actual	Score
Employment Rate 2nd Quarter	69.5%	99.2%
Employment Rate 4th Quarter	71.5%	106.8%
Median Earnings	\$7203	135.9%
Credential	83.3%	111.1%
Measurable Skill Gains	48.8%	N/A

Dislocated Workers Performance Indicator	Actual	Score
Employment Rate 2nd Quarter	65.9%	92.8%
Employment Rate 4th Quarter	63.3%	93.1%
Median Earnings	\$9155	110.3%
Credential	76.4%	104.6%
Measurable Skill Gains	41.1%	N/A

Meeting with Virgin Orbit

December 5th, 2020

Members of Pacific Gateway's Business Engagement team toured Virgin Orbit's headquarters to discuss pain points within their talent pipeline and how our centers may assist with their talent development. Led by President Dan Hart, Virgin Orbit is a Long Beach based company with over 550 employees that provides launch services for small satellites. The company was formed in 2017 to develop the LauncherOne, an air launch to orbit rocket which launched from Cosmic Girl, a former passenger Boeing 747 aircraft operated by Virgin Atlantic.



Healthcare Industry Workshop

December 12th, 2020

In an ongoing effort to bring more awareness to customers about leading industries in the region, Pacific Gateway's Business Engagement team began hosting industry related workshops on a monthly/bimonthly basis, beginning with the Healthcare Industry. These workshops will address industry related Labor Market Information, job opportunities in the area, direct referrals, best practices in job searching (i.e. résumés, applying, how to prepare to interview, and utilizing LinkedIn to effectively navigate to a career).

On December 12th, Harbor Gateway WorkSource Center kicked off the first in the series with the Healthcare Industry Workshop. Attendees were able to expand their opportunities with insight to leading organizations and walked away with a better understanding of the healthcare industry.

Track our monthly activities at pacific-gateway.org/updates

Next WDB Meeting - February 11, 2020 at 7:45 a.m.
4811 Airport Plaza Drive. Ste. 120 Long Beach, CA 90815

To find out about future events visit: pacific-gateway.org/upcoming