

UPGRADE Your Workforce Skills

ENHANCE YOUR EXISTING WORKFORCE

Our Business Assistance professionals will help you design and implement a customized training program to upgrade the skills and knowledge of your existing workers, allowing you to:

- Add value to your employees
- Improve employee satisfaction and loyalty
- Compete more effectively
- Capture new business opportunities

FILL YOUR TALENT VOID

We'll work with you to identify the specific occupational skills your business needs, then create a customized training program for new hires. Our customized training programs provide a cost-effective way to:

- Fill the skill gaps in your workforce
- Take advantage of high-quality, experienced training resources
- Conserve internal resources
- Conserve internal resources
- Save time searching for new employees with the right skills
- Ensure the exact skill-sets your business needs

COST-EFFECTIVE AND PROFESSIONAL-GRADE

Pacific Gateway shares the cost of training your employees and new hires, in many cases covering half the costs of the training. Saving you time and money, while helping put more people in better jobs.

TRAINING ON YOUR TERMS

Our Business Assistance team works closely with you to identify the best training program to meet your specific needs, culture, challenges and goals. We have the resources and capabilities to:

- Develop training programs of any duration
- Connect you to professional, experienced trainers
- Tailor training programs for specific skills — from basic to highly specialized
- Partner with internal trainers from your organization
- Conduct training at your location, on a college campus, or at other third-party sites

MEET YOUR RECRUITMENT NEEDS

Pacific Gateway's Business Assistance team can also assist you with your recruitment and hiring needs. Our professional recruitment staff will help you coordinate and conduct hiring events as well as vet qualified candidates — saving you time and expense.

ENTERPRISE ZONE TAX CREDITS

Your business may also qualify as a Long Beach Enterprise Zone business, eligible for thousands of dollars annually in tax-credit savings. Be sure to ask your Pacific Gateway Business Assistance consultant about the Enterprise Zone.

TAKE YOUR TRAINING TO THE NEXT LEVEL

Contact Pacific Gateway Business Assistance today. Call Don Caldwell at (562) 570-4577 or visit pacific-gateway.org.

FIND THE RIGHT PEOPLE, Fast

To grow your business, you need the right people in the right positions. Rely on Pacific Gateway Business Assistance to help you find qualified employees quickly and cost-effectively with our no-cost recruitment and hiring services. Whether you need one new hire or one hundred, we'll save you time and money while connecting you to work-ready talent.

TAILORED TO YOUR NEEDS

Whatever your hiring needs, we'll tailor our recruitment services to meet them. From small-scale, one-on-one interviews to mass hiring events, from full-time positions to part-time and seasonal help, we'll deliver the best candidates for the job.

QUALIFIED CANDIDATES READY TO WORK

With our extensive pool of talent, we'll quickly connect you with potential employees who are ready to get to work and contribute to your business growth. We'll save you the time and expense of wading through stacks of resumes and conducting countless interviews by narrowing down your selection of candidates to the most qualified.

CONSERVING YOUR RESOURCES

Let our Business Assistance recruitment team simplify the hiring process for you, allowing your new hires to start work faster while you focus on running your business. We offer the capabilities and resources to assist you with:

- Assessing needed skill-sets
- Candidate screening and drug-testing
- Soft-skill testing
- Candidate interviewing
- Navigating Workman's Compensation
- Taking advantage of hiring tax credits

TRAINING YOUR WORKFORCE

We'll connect you to candidates who have completed work-readiness training and who are prepared to succeed in your work environment. If you need specific skill-sets, we'll also work closely with you to develop customized training programs for current employers as well as new hires. Pacific Gateway shares in the costs of these training programs, providing an affordable solution for upgrading your workforce skills.

ENTERPRISE ZONE TAX CREDITS

Your business may also qualify as a Long Beach Enterprise Zone business, eligible for thousands of dollars annually in tax-credit savings for hiring qualified employees, purchasing equipment and office space, and making improvements to your facility. Be sure to ask your Pacific Gateway Business Assistance consultant about the Enterprise Zone.

YOUR NEXT HIRE HAPPENS HERE

Contact Pacific Gateway Business Assistance today. Call Don Caldwell at (562) 570-4577 or visit pacific-gateway.org.

SUPPORTING Your Business Growth

When businesses succeed, so do the communities they serve. Pacific Gateway's Business Assistance Team connects companies and organizations to a wide range of resources aimed at helping our local businesses grow and thrive.

VALUE-ADDED INFORMATION

We offer a year-round calendar of no-cost, value-added events and workshops specific to the business community. From seminars on social media strategies to workshops for accounting best practices, we bring leading experts across multiple disciplines to businesses looking for ways to grow and compete.

HELPING BUSINESSES IN TRANSITION

Pacific Gateway provides a valuable resource for businesses confronting challenges and transition. Our Rapid Response team works to identify and reach out to at-risk businesses as early as possible, then connect them to solutions and strategies that help transform challenge into opportunity.

When downsizing, layoffs and closures are unavoidable, we partner closely with businesses to minimize the impact on their employees. This includes helping workers navigate their unemployment benefits, access training opportunities and transition to new jobs.

REFERRALS TO REACH YOUR GOALS

For businesses seeking specific expertise, our Business Assistance team provides no-cost, unbiased referrals to experienced business professionals and consultants across a range of key business areas.

Whether your goal is to build a better business plan, secure financing to expand your operation, identify strategies for growth, resolve a legal issue, or other objectives, we'll point you in the right direction for the expert consultation and guidance you need.

HOW CAN WE HELP YOUR BUSINESS GROW?

Contact Pacific Gateway Business Assistance today to discuss your business goals and needs. Call Cecile Walters at (562) 570-4788 or visit pacific-gateway.org.

BUILDING TOMORROW'S Workforce

Pacific Gateway's Business Assistance Team works with businesses to strengthen our community's workforce. That includes preparing young men and women to become qualified, dependable and successful employees. Through our Youth Hiring and Internship programs, you have the opportunity to meet your immediate hiring needs while building a stronger workforce to support your business growth.

BRIGHT INTERNS BECOME FUTURE EMPLOYEES

Our successful youth internship program connects hundreds of bright, motivated and eager-to-work young men and women to local businesses. For many of the interns we place, Pacific Gateway provides a stipend and covers the cost of worker's comp., enabling employers to save time and money while providing financial support to young people just entering the workforce.

In exchange, participating employers provide mentorship and hands-on training to build interns' skills while introducing them to career paths. The program has proved rewarding for both interns and employers, with dozens of youth being hired on as permanent employees by their mentors.

YOUNG, QUALIFIED AND READY TO WORK

Pacific Gateway's Business Assistance is your single, convenient and cost-effective source for seasonal, part-time and full-time hiring needs. Our pool of candidates includes hundreds of eager, hard-working youth who have undergone extensive work-readiness training to prepare them for success in the workplace.

We also have the capabilities to coordinate and conduct youth hiring events of all sizes, at any location. Put our qualified, job-ready youth to work for your business growth.

HIRE A YOUTH TODAY.

Contact Pacific Gateway Business Assistance today to learn more about hiring youth and providing youth internship opportunities. Call Karla Corona at (562) 570-3681 or visit pacific-gateway.org.
