

## WORKFORCE DEVELOPMENT BOARD MEETING MINUTES

Tuesday, August 16, 2022

Members Present	Members Absent	Staff & Guests
Dr. Kim Armstrong	Melissa Infusino	Nick Schultz
Graham Scott	Sandra Brizuela	Alisa Munoz
Xochitl Cobarrubias	Larry Rice	Karin Kuo
Simon Kim		Eli Romero
Ken Gomez		Lucius Martin
Peter Santillan		Utilia Guzman
Adey Tesfaye		JP Elma
Tommy Faavae		
Weston Labar		
Regina Cash		

Pacific Gateway Workforce Development Board (PGWDB) convened in a regular meeting on Tuesday, August 16, 2022, via Zoom.

### I. CALL TO ORDER

Chair Dr. Kim Armstrong called the meeting to order at 7:49AM (PST).

### II. ROLL CALL

No roll call was taken. Quorum confirmed via Zoom recording.

### III. PUBLIC COMMENT

No public comments

### IV. MINUTES

Motion to approve the PGWDB Meeting Minutes from November 16, 2021, June 28, 2022 and July 12, 2022 was made by Xochitl Cobarrus and seconded

## V. BOARD CHAIR AND VICE CHAIR ELECTIONS

### A. Election

*Kim Armstrong:* Yielded the floor to Peter Santillan to recuse herself for the election.

*Peter Santillan:* Asked Nick Shultz to advise new Board members of the process of the Board Chair and Vice Chair election process.

*Nick Schultz:* For elected officers, our bylaws and the Workforce Innovation and Opportunity Act call for local boards to have both an elected chair and vice chair. The chair must come from the private sector contingent of our membership. Our chair and vice chair are elected every two years. They can serve as many two year terms as they may be elected to. We have a process to open the floor for nominations to be conducted at this August meeting to begin the two year term. If there are multiple nominations we have a nominating committee to discuss the potential of the candidates and present them to the board. Peter has graciously chaired that nomination committee for the fourth cycle now. So thank you again, Peter. This time around, we received multiple nominations, and it was for the same nominees, Kim Armstrong from the Boeing Company, to continue as chair and Weston Labar of Cargomatic to continue as our vice chair. As such, there was not a need to convene the full nominating committee. But we've asked our nominating committee chair to officially present the nomination to the board for consideration.

### MOTION

Peter Santillan motioned to have Dr. Kim Armstrong serve as chair and Weston Labar serve as vice chair. It was properly seconded by Xochitl Cabarrubias. No further discussion. Call for vote: no opposition.

**Motion Carries.**

## VI. LOCAL WORKFORCE DEVELOPMENT SYSTEM

### A. Pacific Gateway Policies – Recommendation to approve revised WIOA policies impacting Adults, Dislocated Workers, and Youth.

*Presenter – Alisa Munoz:* Presenting one policy requiring approval. This is our lower living standard income level and poverty guidelines for 2022. Every year the State releases a new directive with the updated poverty guidelines. These Income and Poverty Guidelines are used to determine low-income eligibility for our WIOA Adult and Youth Programs. Today we are presenting the updated policy for your approval with the new 2022 income levels. [Policy Number: P-WIOA-LLSIL-5.A Lower Living Standard Income Level (LLSIL) and Poverty Guidelines for 2022]

### **Questions/Comments**

No discussion

### **Motion to Approve**

Simon Kim motioned to approve, properly seconded by Peter Santillian. Call for vote: No opposition or abstentions.

**Motion Carries.**

## **B. Pacific Gateway PY 2022-2023 Budget**

*Presenter – Alisa Munoz:* At the last special board meeting, we presented the PY 22-23 budget. At the time of the presentation, we had some of our grants that were pending allocations. At today's meeting, we are providing a budget update. We did receive all of our program 22-23 allocations that were pending, which resulted in the budget change (see presentation). As previously presented at the last board meeting, our revenue did decrease slightly. It went from \$25,145,512 to \$24,870,739. The reason for that slight decrease, which is close to \$275,000, is that we did receive less allocation for our LA County Youth Grants as well as our LA city youth grants. However, we did see an increase in our rapid response allocation for this program year, close to \$50,000. Also, we received an increase in our LA City adult grants close to \$125,000. We also received a new grant, which Eli will talk a little bit more about when he goes over our grants overview, which is our RERP, which is our Regional Equity and Recovery Partnership, which is close to \$1 million, which helped fill in the gap for our budget. Our adult grants and additional funding sources increased by \$1 million and our youth grants took a slight decrease. These are all of our revenue sources that make up our budget. Our finalized budget for Program 22-23 has a budget balance of

\$2,568,000, which again is slightly less than was previously presented, only \$275,000 in difference and again made up by additional increases in awards and new awards that we received.

### Questions/Comments

*Peter Santillan:* When I see a budget balance for a nonprofit, the government, it always kind of worries me. So maybe you can explain to us, is the revenue based on actual money received already or is in the works? Will the debt amount change or the debt amount be delayed? What I'm getting at is in the budget balance, if somebody sees that there's money available, can that money be taken and reallocated somewhere else?

*Nick Schultz:* The short answer to that is no, Peter. Almost all of our grants are cost reimbursement. So if we expend to the maximum, we can draw down against the whole award. The other thing is some of our grants have a multi-year life cycle, so we're required to plan and account for expenditure as people cross programs either into training courses and those types of things, or the need to continue to have supportive services in place as they go through training. So if it's unplanned in the sense of this fiscal year, but it will follow participants and be expended in the following eligible years depending on which grant. And no, it's not just sitting in a bank account, it's with the funder and we have to invoice monthly and provide supporting documentation. We do not keep more than a week or two worth of cash on hand at Pacific Gateway.

*Simon Kim:* Alisa talked about getting additional grants and an increased amount of some of these grants. Shouldn't that trigger the planned expenditure increase as well? In other words, revenue is directly related to your activities, which means that if revenue goes up, planned expenditures should also go up as well. Correct?

*Alisa Munoz:* Yes, correct. There will be some changes to our planned expenditures. But again, because I think we've had the decrease and then the increase, I think it'll be very, very minor.

*Peter Santillan:* Some of the grants I know carry metrics and we have to demonstrate goals, accomplishments and so forth. Right. Is that part of the multi-year grant process?

*Nick Shultz:* Yes, the Performance Management Working Group is a fun group, that's next on the agenda. We usually have a substantial presentation

quarterly from those folks. But yes, there are performance metrics to meet related to the expenditures that are attached to the labor force, labor force retention, if you will, related to all our grants. And that committee helps us plan and evaluate our performance related to budget and expenditures and helps to push us into thinking what is appropriate and best for the community that we're serving as we roll out these programs.

### C. Performance Working Group Update

*Presenter – Alisa Munoz:* The performance working group was scheduled to meet on July 28<sup>th</sup>; however, we had to cancel the meeting. The reason for the meeting cancellation was due to the State's reporting system, CalJOBS, encountering a breach in data. The system was down for close to three weeks, which means that we couldn't enter data. We were not able to generate any reports regarding our performance on our various grants. In addition to our data system [CalJOBS] going down, right now we only have one person on the data team which is the Program Manager, Dawn Swann. Dawn was handling all of the data for all the centers. We have gotten her some assistance, so we are up to date with the data. She did a great job ensuring that our data went in, as well as all of the staff, and making sure that we met our reporting deadlines. The State did extend some of the deadlines to get that data in as a result of the system being down and as I mentioned, we are up to date. So our next performance working group meeting will be October 27<sup>th</sup>. Anybody who is interested in joining you are more than welcome. The more the merrier. It's great information. We love presenting and sharing how well we're performing on our different grants and getting feedback or input on areas of improvement or suggestions for improving our grants and delivery of services to our customers.

## VII. INDUSTRY ENGAGEMENT

### A. Space Beach Teacher Externship Program – Discussion on the local workforce development area business engagement activities and partnerships.

*Presenter – Lucius Martin:* With well over 2 million square feet of designated research design, engineering, and advanced manufacturing space, Space Beach is unparalleled nationwide in its density of aerospace sector and specifically commercial space subsector companies with a combined payroll and hundreds of millions of dollars with average wages in the six-figures and a combined valuation of just these commercial space companies alone. I'm going to take Boeing out just commercial space companies alone in the tens

of billions. Space Beach is very much a real and now nationally recognized designation and destination for both space focused startups looking to seed and or grow their footprints. According to the US Department of Commerce, commercial space products can be broadly classified into four categories space launch services, communications and remote sensing satellites, related satellite services, and necessary ground-based equipment. I bring that up because I'm not allowed to divulge too much information of what's currently happening among the incredible companies we have here. But I will provide that much still with Boeing as both our historic and largest employee anchor and in collaboration with over 25 other aerospace companies along the Long Beach Aerospace Council, began launching in 2019 with the first gathering in 2020. Among some of the earliest conversations, especially moving into 2021, was a conversation around how the collective can come together to partner with the school district. In April 2020, in partnership with Long Beach Unified, our staff convened and facilitated a design and planning session around the Space Beach Externship and Teachers Academy concept. The participants in that session included Boeing, ABL Space Systems, GXO, Morph 3D and for engineering, NASA, who isn't technically in Long Beach but heard about what we were doing and was very interested and wanted to be connected. Odys Aviation, Rebel Space Technologies, Relativity Space, Rocket Lab, SpinLaunch, and SpaceX. In late spring 2022, kind of unbeknownst at the time to our group. The space industry seen itself at a pivotal and historical moment with rapid growth across many of the subsectors, including commercial space, came together, and signed the Space Workforce 2030 pledge, which signified a need for a strong, vibrant, inclusive workforce in order to stay at the cutting edge of innovation and essentially cementing the commitment towards progress to ensure diversity in the ranks as an essential mechanism for future success of the industry. So we're really proud to say that this effort was both led and signed by the CEOs of Relativity Space Rocket Lab, ABL systems, Space Systems, Virgin Orbit and Space X, all of whom are either headquartered here or maintain significant footprints in launch. Based on the industry feedback we received in April, the externship experience was designed and implemented last week. From August 9th through the 11th, we had 14 Long Beach Unified School District Teachers representing the California Academy of Sciences, Sato Academy and Cabrillo High School's engineering program. We had two administrators from the district office that spent a combined 24 hours over the course of three days, deeply embedded with Space Beach companies, which involved in-depth conversations with industry professionals on-site tours, hands-on activities, and many very moving discussions on how to inspire the next generation of engineers, technicians, entrepreneurs, and even hopefully one day sooner than later astronauts. I would say undoubtedly the externship

was seen by all as a success. I want to specifically and especially thank our industry leaders that have been involved with this from day one. Dr. Armstrong and Boeing Karin Kuo and Shay at Relativity Space, Peter Beck and Felicity Powell at Rocket Lab and as you can see the pictures that are displayed now are from day one which was at Rocket Lab here in town and really lucky that our host for that day Felicity Powell seen on the right of the image, is a former school teacher based in New Zealand and runs their Space Ambassadors program, essentially launching our collective group as part of their launch of their Space Ambassadors program here in the United States. And so the timing just came together perfectly. So day one, we were at Rocket Lab, and on day two, we were at Spin Launch and finished the day with an incredible experience at Boeing, which perhaps Dr. Armstrong can share a little bit more of. In the last day, we spent time with industry professionals on site at Relativity Space and finished the day at Virgin Orbit. To say that the teachers and administrators were excited about this is an extreme understatement. They had no idea the magnitude of what was happening here from the incredible amount of engineering, design and innovation of Boeing to the design and the build out of large rockets here and engines in Long Beach or Space Beach. So overall, it was it was just an incredible, historic moment bringing industry and our school district together to build that future workforce and to build an interest in in STEM pathways and engineering. Dr. Armstrong, did you want to add anything from your experience as a host?

### Questions/Comments

*Dr. Kim Armstrong:* I will say that it was a really exciting day. I'll tell you, in terms of the construct from Boeing. I loved seeing the pictures from the other companies. I have these amazing pictures and videos and I have been going through them all. But I think sort of the content that we provided at Boeing was a balance of teachers that were participating and the district personnel. There were several objectives we were trying to achieve. Lucius had done a survey ahead of time asking the participants sort of what they wanted to learn, what they wanted to get out of the day. And so we utilized all that. Hopefully, we hit the marks for everyone that participated. We started with a general overview of what is going on with aerospace and specifically the Boeing Company in Southern California. Then our site executive came in and met with everybody, and we had a conversation about the region, the campus, what is going on in Long Beach and what is going on in the region with the company. We then spent some time talking about our investments in the community from an employee perspective in terms of our footprint of giving in the region and in our organization. Then we wanted to

dive in and help inspire the teachers and engage them. So we brought in some technology in our innovation lab and shared a couple of hands on interactive, engaging exercises. The teachers started out with trepidation. We had a couple teachers jump up and put on the immersive goggles so that they were in a 3D environment, and so they were in space. Teachers had a chance to dock on to the space station with one of our spaceships, which was very timely because that just happened recently. So you saw it on the news. You got to try it yourself. I know Lucius did it. I saw him strap on the goggles. I had some video of him in space. And then we also had a really useful activity where we developed these 3D immersive spaces so that we can see what the manufacturing mechanic would see as an engineer. So we would put on the goggles and were in the airplane, in the parts, crawling through tubes, reaching over into a bin, and pushing a button. Then we also had the Google Glass, which is sort of the realistic representation you see where you are, but it overlays. And so we were showing them how we help our mechanics with like landing gear and things like that. And it had a full scale landing gear in glass. We balanced it with an opportunity for a couple of our engineers to come in and talk about something really important to the company, which is our equity, diversity, and inclusion. We had a couple of our amazing leaders come in and talk about their personal journey and the value of education and how teachers inspired them and helped them through their paths and the value of that. And then we ended the day with our Future U, stuff, which is a Discovery Channel partnership, and it is a set of curriculum materials and actual kits that you can get for the classroom and or for your personal home, for your children. They are for all age ranges. And so we did an activity building, a fuel sensor, and we had a couple of our engineers come in and take the teachers through that activity. I think that overall, from the whole three days, the teachers are not only knowledgeable about all the areas they wanted to know, but they are able to take that passion back to their classroom and be able to help be our force multipliers for that future STEM talent.

*Eli Romero:* As it was alluded to a bit earlier, this is part of a larger continuum of activities and services that we will co-design with our collaborators at the school district, the employer sites. And then I'll speak to another component of this project that also engages the Long Beach Health and Human Services Department and a team of local entities that work with youth that are out of school. So these activities will eventually include things like workplace tours, mentorship programs, and the design of a project based learning activity that will take and harness the new skills and perspective that the teachers learned during the extra shift program and apply them into the actual classroom. You know, because of union rules and policies, educators were not allowed to

develop actual project based learning activity during the summertime. But they are eager, committed and happy to do this work and cannot wait to jump in and work with our employer colleagues in developing those activities. So we mostly focused on educators in the engineering field or in STEM related subjects, these activities are going to be multidisciplinary and will touch other subjects, including English, History, Humanities, etc., to bring up a much broader and full rounded perspective on how aerospace and STEM related topics interlaced with other subjects as well. So we're really excited about this. We hope that eventually these efforts and activities in the short term culminate in either a student competition. Of course, there are always internships as well. So for our employer partners here, just keep an eye out for that. And then, of course, eventually, as Lucius mentioned, replicating this across our different schools to ensure that there is an equitable approach to the opportunities and make sure that local youth are connected to the strong economic activity that's coming out of Space Beach and making sure that we have those opportunities to access to opportunity for for white set of youth. Just real quickly, as I mentioned earlier, Space Beach is slowly becoming a brand that we use with any of our workforce development initiatives. And maybe outside of that, including our economic development efforts with the local aerospace companies that are moving into Long Beach. So as part of this work, we have received a \$1.6 million grant from the Hilton Foundation to specifically engage youth that are disconnected from school and employment and also engage them in activities that will build an interest and excitement for careers in aerospace. I look forward to updating folks, either myself or my team, in the coming months on those efforts and what we're doing to also once again create additional pathways to opportunity for a wide group and diverse group of folks.

## VIII. CAREER SERVICES

### Adult Services – WorkPlace

#### A. Accelerate Long Beach MAP! Partnership – Project overview of the new Workforce Accelerator 10 grant.

*Presenter – Eli Romero:* The first project I'm going to highlight is Accelerate Long Beach Map! Exclamation point at the end is intentional. MAP is for a medical assistant program. This work is done in collaboration with Centro CHA, which may be a familiar organization with you all. They work like a culturally based nonprofit, but they are still known for doing some phenomenal workforce development work within the Latino community, but

also just by being responsive to the needs of Long Beach overall. They work with Long Beach as an entire community. They were recently awarded by the State of California EDD Workforce Ten Accelerator Grant. They were awarded to build upon some of the work that they have started in collaboration with us, including the English Language Learner Project that was funded a few years ago, and also the work that we started together with strengthening working families. So what they're doing specifically with this project is that there are connecting English language learners to a variety of career exploration and career preparation activities. Overall, the project will serve just a bit over 100 people from low income and underserved populations. At this point, we're much more specifically working in collaboration with them, and this is actually literally underway right now, is that we are working with Centro CHA to identify 20 individuals, once again, English language learners that will go through Long Beach City College's Medical Assistance Training Program. So of course, we will underwrite some of the training expenses through our Workforce Innovation Opportunity Act funds. We will also support by providing supportive services and other supports that will ensure not only the academic but also the placement success of those participants. So we will co-case manage with not only Centro CHA, but also with Long Beach City College as well. Right now I have to give kudos to the team, for one, expediting the recruitment of the folks that will be receiving these services. Also Alisa's team, working very carefully with Long Beach City College to get the medical assistant program on the State's Employment Training Panel List, which is oftentimes a very slow process. But we got to do that relatively quickly, and that is what is allowing us to leverage our WIOA dollars to provide this much needed support to individuals. In the future, we hope to coordinate with our business engagement colleagues to work with other medical companies such as Dignity Health, Tenet Health, Allied Care, Memorial Care as well, to oversee the successful placement of these individuals in jobs.

#### **No Questions or Comments.**

- B. My Sister's Keeper Initiative** – Overview on a specialized program serving victims of human trafficking.

*Presenter – Eli Romero:* The next initiative that I would like to highlight is a specialized services program serving victims of human trafficking. This is work that is being supported and led by our colleagues at the Long Beach Health and Human Services Department. The Health and Human Services Department has been the longtime recipient of a California Violence Intervention and Prevention grant. In fact, they have been strong

collaborators in writing the violence prevention plan and supporting the implementation of some of those efforts. For a long time, the Health and Human Services Department has collaborated with another agency and also an agency called GEMS Uncovered to oversee the skills development activities of services that are specifically designed for people that have survived human trafficking. But they most recently built within the existing city infrastructure and decided that it would be best for us to provide that service. So we recently went into an actual formal partnership with our sister department to provide a series of career development workshops, very intensive and 1 to 1 human centric career counseling and case management, led by our colleague Cindy Sanchez, who works directly with these folks and also our colleagues at Health and Human Services. As you can imagine, the support and the services that we provide to individuals that have gone through such a traumatic experience and life journey require us to approach our work through a very deep and knowledgeable, emotionally intelligent lens and approach. But we feel very confident that we identified the right person to collaborate and provide this service to those individuals. So we are really excited about what we could do with these folks next. We also see it as part of a model that we could eventually replicate across other programs because through this, we are not only looking at providing employment services to individuals, but in the larger scheme of the program, we are coordinating with the prosecutor's office and other sister departments to ensure that barriers to employment are removed and we are taking a much more empathetic approach to make sure that doors are open and the career opportunities are provided to those survivors of human trafficking.

**No Questions/Comments.**

## **Youth Services – Long Beach**

**A. CaliforniansForAll – Long Beach Youth Climate Corps – Update on the progress of the Long Beach Youth Climate Corps.**

*Presenter – Eli Romero:* I believe we did receive an update on this last time we met, but just to circle back and provide some additional context. Once again, this is the project that we got \$6.3 million from the State of California, most specifically the governor's office and their project CaliforniansForAll to support the implementation of a Long Beach Youth Climate Corps. This is work that explores the intersection between the findings of our city's climate action into an adaption plan and also our Long Beach strategic plan for youth and emerging adults, both of which highlighted the importance of addressing climate change and engaging and connecting young people in developing not

only solutions but putting them in the forefront of leading efforts to address climate change. And, of course, by extension, also some food insecurity challenges. The intersection between these two lives and the fact that if you were to look at a map and receive the impacts of COVID-19 on youth isolation and access to opportunity and employment, and also the despairing impacts of environmental change and climate action. You will see that those two maps are to be transposed, and there is a lot of overlap between communities that are facing higher levels of violence, food insecurity, unemployment, and also higher levels of pollution, also larger places where there is higher levels of heat to like the heat maps. So these young people have experienced the impacts of both of these challenges directly, and that is why they are so motivated and ready to take action in addressing climate change, while also, of course, preparing and getting a new set of skills to, of course, use in their careers. So what we have done since we last connected, we actually hosted a variety of different community information sessions, strategically located and coordinated to take place across those neighborhoods that have been most impacted. We had a session in downtown Long Beach, Billie Jean King Library, and another in North Long Beach at Michelle Obama. We also had a very well attended virtual session. We engaged close to 80 to 90 young people through those sessions. We then invited them to participate in an orientation that took place at Pacific Gateway's Workplace. And from there, we enrolled a number of young people in the actual program. So once again, the information sessions were just to share general information, dates, and more information about the type of opportunities that were going to be available to them. The orientation was for those young people that have an ongoing expressed commitment to the project and desire to participate. Since then, we have engaged 40 young people and placed them in opportunities across the city. The youth that have been placed have had an opportunity to participate in a one week work readiness training. I feel by calling it work readiness, it does not feel like it mentions the phenomenal training that they have received on sustainability, urban forestry, climate change, and food insecurity. They received a series of mini talks from a variety of different colleagues across the city, including the person that you see right there in the picture. That is Larry Rich with our office of sustainability. And in addition to him, they heard from folks over at Development Services and also Public Works. And the work readiness session actually culminated in the youth being invited to participate in the Sustainability Commission. So right off the bat, they got to join a governing board meeting. And, of course, that was really impactful, probably more so for the commission workers than the youth themselves, because they were really excited to see young faces and folks that are committed and just as excited as they are about climate change and actually

raising and implementing the climate action and adaptation plan. Overall, this is a project that for a long time appeared to be just a concept. We have talked about it for quite a while. So now, seeing actual young people, as you can see, they are sitting down, taking in this information and being excited about getting to work at a variety of city departments and also nonprofits. It's a great thing to see. So look forward to the next board meeting, sharing some additional pictures of youth at the actual worksites and providing some additional context as to how these efforts tie into larger efforts to connect young people directly to the city workforce or to a larger sort of green jobs.

Questions/Comments:

*Nick Schultz:* There was an extreme amount of thought and planning that went into our application to the State for this award. Other cities in Southern California that were also grantees included Riverside, Santa Ana, Anaheim, and the City of Los Angeles, as well as the California Workforce Association and representation from New Ways to Work, which is an advocacy and policy group helping to support planning and technical assistance for entities that serve disadvantaged youth. When we put our program design and our implementation in front of the group, the ability to drive something to implementation versus other areas approach to this was very evident. And we talked a lot about the Space Beach pipeline and how that's a career pathway for our commercial space companies to continue to seek and develop talent. We really view this as the city's commitment to a talent pipeline for what we're going to be faced with climate change and adaptation. Giving kids some experience with policy work and planning in city departments that will move the city of Long Beach toward becoming a leader in climate adaptation, technology, and implementation. We've looked at this really strategically in our departments about our potential attrition rates and where these kids have an opportunity to land after this experience. We are just excited about the thought and the planning that went into this and to see the initial reaction of young folks wanting to be engaged. Being engaged with the city on this is very exciting. I think, in terms of what lays out what lies ahead of us related to the work we are going to have to do.

## IX. Grants Update

*Presenter – Eli Romero:* Since we last connected, at the very least, one item has moved up from pending to now funded. As you could see, we have the Regional Equity and Recovery Partnership (RERP). This is funding to support the work that we're doing with our other RPU, our regional planning unit

colleagues to support the coordination in collaboration with the local community college system and more specifically with us. It's going to be a collaboration with Long Beach City College. As the fiscal entity that is overseeing this contract, we will manage relationships with Cerritos College. This is to implement the high road initiative that lives at the state level and implement high road economic strategies that achieve economic growth, equity, and promote a clean environment. Our approach is to place a lot of folks in occupational skills training and implement the work that we are doing with our workforce dollars, and our federal dollars. What we have listed in your document is that we have received close to \$1,000,000 from the \$197,000. I do believe that figure is actually being currently negotiated. So it might change just a bit when we connect in a few months. We are really excited about building upon the collaboration with Long Beach City College. So I'm not sure if Dana is here or Melissa. Thank you again for supporting and collaborating with us on this effort.

*Nick Schultz:* This is a parallel grant program. Long Beach City College and Cerritos College actually got to draw down some funds in a related grant program through the EDD funding to actually pay for the training and curriculum development. So our success, our program design actually supported their ability to get a second pot of money and bring additional resources to the community. So we are happy about that. And we are happy that the partnership with [Long Beach] City College continues to be successful.

*Eli Romero:* You may see your document is a carryover from the last update, which includes our CaliforniansForAll, Youth Workforce Program, which is part of the Climate Youth Corps Program for youth at \$6.3 million, Hilton Foundation funding at \$1.6 million, and that is to support Space Beach related activities for out of school youth. Under pending, we have two grants here. We have the quality jobs, equity strategy and the disaster recovery National Dislocated Worker Grant, which is NDWG. This is to support our ongoing efforts to provide and connect people to opportunities in our economic recovery as we navigate recovery from the COVID-19 pandemic. This is actually part a State led grant, with the State taking the lead. But the \$500,000 will be our share if we are successful. So I know that was submitted recently, and I believe we will have word as to whether or not we were funded by the next time we meet. The second item on that list is the Los Angeles County Development Authority Career Development Services Grant (LACDA); the county group that oversees services across a variety of different public housing sites. More specifically, here in Long Beach, they coordinate and manage the Carmelitos public housing site. This specific grant is to

provide employment services that are funded through a federal grant plus grant to provide career services to residents in Carmelitos. We will provide job driven approaches such as work readiness programs, employer linkages, job placement, and financial literacy work. We have a strong collaboration with Carmelitos and have started doing some of this work by leveraging our existing resources. I'm glad that there is an opportunity for them to then support and actually pay for some of this collaboration.

*Nick Shultz:* As of yesterday or early evening, you can bump that up to the successful column.

*Eli Romero:* We do have two items that are listed under the decline section. The first one is our EDA ARPA funded good jobs challenge. That was the first to bring a multi-sector approach to Long Beach. The focus on three economic sectors one being health care, the other one being aerospace and manufacturing, and the third area trade transportation. This approach was called our space collaboratives. We had a very unique and interesting concept that was presented to the Economic Development Agency, but they have chosen not to award us. The second one, which hits very close to home for me, literally, is the LA YouthSource Center Operator Grant. This was to continue ongoing operations in the San Pedro area. Our youth center is housed in San Pedro but also provides employment services to Wilmington Harbor City and Harbor Gateway. We are currently in conversations with our colleagues at the City of Los Angeles about that proposal, but it likely is under our declined section.

*Nick Schultz:* The EDA good jobs challenge grant was in an ultra competitive field and there were over 500 applications nationwide. They accepted 23 grants. I actually got to go on a site visit last week in Boston who was an awardee and got to hear a little bit about their partnerships and how they are going to roll out their project. I think our sector strategies and approaches could mirror Boston when you look at who EDA awarded. I think we failed in that regard as we went small. When you look at the price tag on some of the 23 awardees, there wasn't a project awarded that was under \$17 million and the largest funded project was \$23 million. We thought about where we are with the key industries and the opportunity to drive to scale. I think there are some other communities who have been in partnership with some of their sectors longer and could demonstrate a quicker scale up. Quite frankly, that's what EDA bought in terms of the proposals that they funded. I think the approach is still valid and I think there are other places, not that proposal or the specific sectors in that proposal, where we will be successful with our approach and see funding come to the

area. The second thing I would say about the Harbor YouthSource Center, we still have the Harbor WorkSource Center with the adult and dislocated worker contracts. We also will continue to do youth programming with City of LA dollars. We just won't have an allocation of WIOA dollars past September. The other thing is, in terms of the financial projection to the City of Long Beach, with the budget and programming diversity that the City of LA has, we won't take a financial hit to our planned budget by losing WIOA. The money will come to us just from different sources rather than WIOA youth. And actually, although I don't have a particularly good feeling about it, we have an appeal hearing for our proposals for tomorrow. We took this over in 2015-2016 from Harbor College; it was a failing program. If you look at what we've done and what we've done in context to the rest of the system. There are 13 or 14 YouthSource centers and we are the highest performing contractor in the LA County system. Based on elements of program design and delivery, we are the only four star provider in the system. But somehow, that didn't prevail in our procurement. So I will be taking all that up in the appeal hearing tomorrow and we'll let you know.

## X. LEADERSHIP REPORTS

- A. **Board Chair Report** – Report on Board engagement activities and event participation.

*Presenter – Dr. Kim Armstrong:* I will just start by mentioning the upcoming Meeting of the Minds Conference at the beginning of September. Unfortunately, this year I do have a family commitment so I won't be able to attend. But thank you in advance to the board members that do attend with the staff. It's a great opportunity to engage in some really good discussions. So look forward to hearing about that at our next board meeting from the board members. I participated in a interview with the City of LA. As always, I appreciate being able to participate and represent the board on that call. You already heard about Space Beach. I will say and I don't know if Lucius mentioned this but the teachers that were participating weren't just your traditional STEM teachers like your physics teacher, math teacher, or science teacher. There were also a predominant number of teachers that participated that were from humanities, social science, and history. It is absolutely fundamentally critical for our pipeline that those teachers are thinking about careers in science and how to inspire their students to go in aerospace, even when they teach history, English or social science. Really, really, really critical. And there are a bunch of fun facts about that. When you look at engineering programs around the country, there are some dual

degree programs that you graduate with humanities and your your aerospace degree or your engineering degree. Just something to think about. I just want to quickly mention we are still looking for a retreat opportunity for the board. We think we're going to get it nailed down and then there's a flare up and then we have to go back to Zoom. I hope that sometime in the fall, we can gather and hopefully we'll be able to have an in-person retreat and a social. Hopefully, we will have some other new board members seated that will be joining us. And then lastly, I want to thank all of you for reelecting me back as the Board Chair and entrusting me with this opportunity. So thank you for that. And I see Weston is on, so I wanted to say congrats to Weston as well as thanks for continuing to put your hand up and accepting the nomination, and continuing to run. So thank you.

*Presenter – Nick Schultz:* I will follow up on a couple of things and tell you how I have spent some of my time. The Space Beach Externship and the value of that effort was recognized by the California Workforce Association. And it will be a major presentation at the Meeting of the Minds Conference coming up. So very, very excited about that. Speaking of Space Beach, Lucius talked significantly in the beginning of his presentation about the amount of square footage and the size of the payroll of Space Beach companies and the valuation of our commercial space ecosystem here in Long Beach. I can tell you part of the efforts we've been involved in and we'll have some good announcements in the next couple of weeks, will include an expansion of that ecosystem in terms of square footage, employer payroll, and valuation of Long Beach companies. As a colleague said to me who was blown away by the overall presentation about Space Beach. It is a real thing, real and growing. We look forward to sharing with you who are new partner companies will be. In addition to that, working in the same vein within another subsector, advanced manufacturing mostly the advanced air mobility task force that LBP is convening. We are also having some success in terms of recruitment and relocation of companies in that sub subsector. All the great work going on speaking to LBP continues to support them and their evolution. The next is the Accelerate Long Beach event, which will be September 29th. We were able to secure the facility, the convention center to host the event. Our contract with CSULB Office of Economic Research will be funding the annual forecast and presentation. We are excited to continue to expand on those partnerships. The same type of efforts are going on. I spend my time with the Long Beach Accelerator helping to promote their cohort and on the Resource Committee, helping to think about how they can diversify their base to support the type of startups that our ecosystem and economy here in Long Beach can continue to benefit from. I have been working with the Convention and Visitors Bureau on the new agreement and

contract for their revenue share with the city. I spent a lot of time over the past month or so in between vacation and the Boston site visit on making sure that our contractor the LA EDC gave our council and our community something to consider in terms of research and a report about the effects of the \$25 minimum wage for health care workers. And again, in the absence of a fully staffed economic development department, I spend a lot of time in individual council district briefings. This leads me to the last thing I'd like to share with the board. A lot of advocacy is going on about the continued staffing vacancies, not only in our department but in Pacific Gateway. You saw the budget, the amount of customer service, both our business customer and job seeking customer, that our budget needs to support. Know our staffing levels and the time to fill vacancies in the city is just inadequate for what we need it to be. We have over half dozen vacancies in key service delivery areas. And we continue to run into issues where it's taking almost eight weeks after an offer for the city to onboard somebody. Those of you from the private sector who know how tight this labor market is, it's not an effective way to run a business. So we continue to push hard and advocate for whatever we can. But, you know, you can see, from the level of work and production that is being done, the team has all engines firing. But we need some more support, so I'll continue to advocate.

## **XI. AJOURNMENT**

Board Chair Kim Armstrong adjourned the meeting at 9:28 am (PST), without objection.

Next Board Meeting: Tuesday, November 15, 2022 at 3 PM (PST).